

GERBER | BIG LOVE FOR PUFFS! | MAR 2025 Promotion : TERMS & CONDITIONS

1. From 1st March to 31st March 2025 (both dates inclusive), Participants who purchase instore a minimum amount of;
 - a. \$30 nett on GERBER Participating Products* at Participating Retailers^ in a single receipt may redeem a GERBER Limited Edition Bolster (valued at \$30); OR
 - b. S\$60 nett on GERBER Participating Products* at Participating Retailers^, in a single receipt may redeem a MELLOW Kiku Dining Set (MSRP: \$39).
 - c. For customers purchasing from Cold Storage and Giant, this promotion will be valid from 1st March till 2 April 2025 (both dates inclusive).

*Participating Products include GERBER Premium Cereals, GERBER Snacks (Puffs, Melts, Teethers, Arrowroot Biscuits, Lil' Crunchies) GERBER Pouch Purees and GERBER Jar Purees. This promotion includes both organic and standard range, imported and distributed by NESTLÉ Singapore (Pte) Ltd ("Nestlé"), and excludes all parallel imports.

^ Participating Retailers include FairPrice, Cold Storage, Giant, Guardian, PRIME, Sheng Siong, and Watsons or any other participating offline retailer(s) as announced by Nestlé during the qualifying promotion period. Online retailers have separate promotion mechanics. Please check with each individual retailer.

2. To participate, Participants must submit their details by submitting the information by 15 April 2025 to <https://nes.tl/fbn6e5> or by scanning the QR code.



Steps to participate:

- I. Scan the QR code (or visit <https://nes.tl/fbn6e5>)
- II. Complete the form with purchase details and upload original image receipt by 15 April 2025.
- III. Qualified entries will be notified via email on the gift collection details. Consumer may opt for home delivery with a top up fee of \$6.50 payable directly to our appointed vendor ORO Solutions Pte Ltd.

3. Submission will be deemed incomplete if the Participants fail to complete the redemption fields or upload their receipts for verification. Only images of original receipts are accepted. Photocopies will not be accepted. Please retain your original receipt as it will be required at point of redemption (should you qualify for redemption).
4. Proof of posting/submission for entry is not proof of receipt. All late, incomplete, illegible or tampered receipts/entries will be disqualified. Receipt number, date of purchase, retailer name, item and amount purchased must be clearly visible in the receipts submitted. **No re-printed or copied receipts are allowed. Each receipt may only be used for one redemption item and cannot be used for other offers or promotions.**
5. Please allow up to 14 working days for processing. Should your entry be successful, you will receive a redemption letter via email with collection details. Walk-in redemptions at the redemption centers without the redemption letter will not be entertained.
6. Please retain your original receipt and bring it along, together with your photo ID and a copy of the redemption letter for redemption. Please note that selection of design/colour is only possible at the point of collection (subject to availability). Redemptions must be made no later than two weeks upon receipt of the redemption email. Nestlé is not obligated to contact Participants who do not qualify for the redemption.
7. This promotion is open to all citizens and permanent residents living in Singapore. Traders, distributors, retailers and online retailers purchasing in bulk for commercial purposes e.g. resale or export, are strictly not eligible for participation in this promotion.
8. Each participant may only redeem up to a maximum of 2 redemption items during the period of the campaign, subject to the participant's successful SMS entries.
9. Redemption is on a "first come first serve", "while stocks last" basis.
10. Redemption items are strictly not exchangeable, whether for cash, credit or other items (including another redemption item) in part or in full.
11. Redemption items are redeemed on an "as is" basis and all warranties are excluded to the fullest extent possible.
12. Nestlé may, without prior notice, (1) replace the redemption item with another item, and (2) terminate this promotion, and amend the promotion's mechanics and the terms and conditions.
13. Nestlé's decisions on all matters relating to these promotions will be final, binding and conclusive on participants, and no correspondence will be entertained.
14. Nestlé may, at its sole discretion, disqualify any person who does not meet the eligibility requirements stated in these terms and conditions.
15. By participating in this promotion, each participant agrees and hereby consents that Nestlé may collect, use and disclose such participant's personal data to its affiliates, service providers and partners, as provided in this entry form, for the following purposes in accordance with the Personal Data Protection Act 2012 ("PDPA") and Nestlé's data protection policy available at our

website www.nestle.com.sg to administer this promotion, including to contact participant and to conduct verification and other actions in connection with this promotion for the administration of redemption items in relation to this promotion; use the personal data for promotional, advertising (included targeted advertising) or marketing activities which Nestlé believes may be of interest to the participant; to send out marketing, advertising (including targeted advertising), communication and promotional materials to the participant relating to any products manufactured, marketed or sold by Nestlé and its affiliates, service providers and commercial partners.

16. Any information, personal data and material about or obtained from the participant may be accessed, stored or otherwise processed in any medium or format determined by Nestlé, and may be transmitted across national borders for storage and/or processing in accordance with the PDPA. If a participant requires access to his/her personal data or any amendment or correction to be made, he/she should contact the relevant Nestlé officer at Nestle.privacy@SG.nestle.com. To withdraw consent to any specific use of his/her personal data, please visit the “Unsubscribe” tab on www.nestle.com.sg or contact Nestlé at Nestle.privacy@SG.nestle.com. To find out more about how Nestlé uses a participant's personal data, the participant can refer to Nestlé Singapore's Privacy Policy online at <http://www.nestle.com.sg/info/privacypolicy>.
17. By participating in this promotion, each participant agrees that Nestlé and its affiliates may collect, use and disclose his/her personal data (1) to provide him/her with products and services (including those of Nestlé's commercial partners), (2) for consumer research, promotional and marketing purposes, Nestlé and its affiliates may share his/her personal data with third parties to support their administrative and business functions or to carry out cross promotion. For questions about the personal data, please visit <http://www.nestle.com.sg/info/privacypolicy>. To withdraw consent, please visit the “Unsubscribe” tab on www.nestle.com.sg or contact Nestlé at Nestle.privacy@SG.nestle.com.
18. To extent permitted by law, Nestlé will not be responsible or liable for any loss, injury, death, claim or damage suffered by any person arising out of or in connection with this promotion and redemption items, and each participant of this promotion and any person acting on his/her behalf shall release completely and indemnify Nestlé from any claims, losses, damages, costs or expenses incurred in connection therewith.
19. Any intellectual property contained in any materials used in connection with this promotion and the redemption items is the property of their respective owners.
20. The terms and conditions of this promotion are governed by Singapore law, and participants of this promotion shall submit to exclusive jurisdiction of Singapore courts.